



HOMELESS OUTREACH  
PROVIDING ENCOURAGEMENT

HOPE ensures a sense of dignity and support to the homeless community while offering programs and referrals that encourage movement toward self-sufficiency.

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[HopeForLongmont.org](http://HopeForLongmont.org)

# ANNUAL REPORT

# 2019

# MESSAGE FROM THE EXECUTIVE DIRECTOR



In 2019, HOPE was able to make history by offering our unhoused neighbors in Longmont year-round sheltering for the first time. This led to more stability for our clients and offered peace of mind during the summer months when traditionally very little for overnight assistance was available to our Longmont neighbors. Because of this, HOPE was able to house 51 people. This is the most in a single year than we have ever housed before in our history!

We were able to offer more resources with our continued partnership in the HSBC (Homeless Solutions for Boulder County) system and with the City of Longmont. This led to 66 people being able to relocate to resources to better fit their needs. We continued to grow and hired new staff to bring 2019 to a close with more full-time staff than ever before.

HOPE is in a great position to tackle the ever-changing landscape that defines our homeless population. No matter what the cause or issue that surrounds our homeless population, one thing

that always remains constant for us is the mission to treat those that need our help with dignity and kindness. At the end of the day, we are all human and looking for connection.

As we look toward the future, we know that change will be both constant and challenging. But we remain determined. Together with our staff, board and supporters, we commit ourselves to ending homelessness in Longmont.

Sincerely,

A handwritten signature in black ink, which appears to read "Joseph Zanovitch". The signature is fluid and cursive.

Joseph Zanovitch  
HOPE Executive Director

# HOMELESS OUTREACH PROVIDING ENCOURAGEMENT

founded

**2007**

employees

**25**

apx.  
volunteers

**300**

people  
served

**669**



## OUR MISSION

to ensure a sense of dignity and support to the homeless community while offering programs and referrals that encourage movement toward self-sufficiency



## OUR VISION

to live in a community that shares a commitment to preserving the lives and dignity of people experiencing homelessness



## OUR HISTORY

A dedicated group of citizens saw the need for a Longmont-based, year-round street outreach to homeless individuals during the frigid winter of 2006/2007 when five people died of exposure-related illnesses in Boulder County. Run primarily by volunteers, HOPE was formed on May 15, 2007 and received its 501(c)(3) designation on June 12, 2007.

## BOARD OF DIRECTORS

Eric Jepsen  
*President*

Jeff Baker  
*Vice President*

Krista Stephenson  
*Treasurer*

Janet Howe  
*Co-Secretary*

Rosalyn Weller  
*Co-Secretary*

Ann Jennings

Carlos Rocha

David Wright

Stuart Snow

# HOPE'S PROGRAMS AND FINANCIALS

## OVERNIGHT CENTER

HOPE's nightly navigation services center offers shelter, showers, laundry, storage and a hot meal to people who are current in navigation. On especially cold nights, HOPE opens its nightly shelter to people experiencing homelessness who are not enrolled in navigation so they can get out of the elements. Search and save volunteers connect vulnerable individuals to services and provide warm clothing and blankets to people who choose not to stay at the emergency shelter.

## EMERGENCY ASSISTANCE

Through its emergency assistance program, HOPE provides bus passes, laundry vouchers, fills prescriptions and more, on a case-by-case basis. This program offers medical respite to individuals released from hospitals who have no indoor place to stay.

## STREET OUTREACH

HOPE does daytime street outreach Tuesdays and Fridays from 12 p.m. to 3 p.m. Volunteers do our evening outreach throughout the year. During street outreach, HOPE staff engage people experiencing homelessness at a deeper level and encourage them to do coordinated entry and connect to resources. This incredibly important work establishes supportive relationships and increases the chances that individuals will access the array of programs to help them move off the streets and into housing.

## TRANSITIONAL STORAGE

Transitional storage provides a safe place for people to keep their belongings as they work, seek employment, or attend classes and appointments. Identified as a primary step toward self-sufficiency, the opportunity to store belongings can be transformative.

## BIKES FOR HOPE

Thanks to a partnership between local businesses and cycling enthusiasts in our community, HOPE is able to distribute bicycles to clients with a demonstrated need. We accept donations of bicycles and bike parts, then volunteer bike mechanics refurbish the bicycles and add important features like lights and luggage racks so that each bicycle given to a HOPE client is reliable and safe. Having a bicycle helps people experiencing homelessness meet a vital need for transportation, which is an empowering step towards self-sufficiency.

# 74¢

OF EVERY DOLLAR YOU  
GIVE TO HOPE GOES TO  
HELPING CLIENTS

**EXPENSES**  
**\$630,386**

FUNDRAISING  
17%  
\$103,217

ADMINISTRATION  
9%  
\$58,221

PROGRAMS AND  
DIRECT SERVICES  
74%  
\$468,948

**REVENUE**  
**\$679,795**

DONATIONS AND  
NON-GOV. GRANTS  
42%  
\$287,352

GOV. GRANTS  
48%  
\$326,309

FUNDRAISING  
9%  
\$62,631

INVESTMENT AND  
OTHER INCOME  
1%  
\$3,503

**REVENUE LESS  
EXPENSES**  
**\$49,409**

# CLIENT STORY

## FROM HOPELESS TO HOPEFUL

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**W**hen Chris came to HOPE, he was in a mental fog. On an intake questionnaire, Chris answered “none” on questions like “What are your strengths?” and “What are your goals for the future?”

Chris ended up in Longmont the same way many people do — he came through on a work trip and thought it seemed like a nice place to settle down. The Navy veteran of Operation Enduring Freedom was a driver for a crude oil hauling company and put in for a transfer to Longmont. But the company sold and Chris and his coworkers were laid off. He took another job in the field, but couldn’t afford his apartment any longer with the steep pay cut. Suddenly, he was homeless for the first time and had no one to turn to.

“It was cold outside so I needed some decision making. But it was like I couldn’t think. I lost my chain of thought. I didn’t know what I should do. I was fighting hunger ... I just had no direction, no help, no family in the area. I had no mentor to show me and I was just always like ‘Where do I go? What do I have to eat?’”

Chris came to HOPE and started talking to Client Advocate Sarah about direction. He

began building friendships with staff and other clients.

“HOPE staff were good mentors and they helped me build confidence. They got me off the streets and afforded me an opportunity to just think without being cold and hungry. All the sudden, I’m warm and I’m thinking about what I need to do. Being part of a homeless program brightens your thoughts.”

Gradually, by staying at HOPE’s Nighttime Navigation Center and eating hearty meals cooked by Soup Angels, Chris was able to save up enough for an apartment. He is grateful for the help that HOPE provided him.

“What people should know is that you shouldn’t be embarrassed (about homelessness). It can happen to anybody. Don’t be afraid to get help and if you do, HOPE is a great place to go. You feel welcomed. The staff is great. They make you feel at home and you make real friends ...

It helps build confidence when you have people talking to you and inspiring you to do better.”

Thanks to the generous support of community members like you, Chris is out of the elements and has solid goals. He plans to advance in work and move closer to his family. Most of all, his goal is to have more self-confidence and be happy.

**“HOPE is a great place to go. You feel welcomed...It helps build confidence when you have people talking to you and inspiring you to do better.”**

## OVERALL HOPE DATA

Unique people served	669
People housed	51
People relocated to resources	66
People navigated out of homelessness	117

## NIGHTTIME NAVIGATION CENTER

Cumulative NNC visits	11,703
Unique people served	538
Hot meals served at NNC	17,255

## MEDICAL RESPITE

Nights provided	364
Unique people served	90

## VOLUNTEERS

Apx. active volunteers	300
Volunteer hours	6,294

## BIKES FOR HOPE

Bikes distributed	27
Bikes distributed since 2016	121

HOPE relocates people who have verified opportunities for housing, employment and/or treatment in other places by paying for bus tickets. Staff does due diligence both before and after relocation to make sure the client makes it safely to their destination.

In 2019, HOPE transitioned from running the Nighttime Navigation Center only in the coldest months of the year (November to April) to operating the NNC year-round.

## BASIC NEEDS DISTRIBUTED

Sack meals	2,284
Shirts and pants	2,691
Socks	2,119
Underwear	1,115
Shoes	319
Blankets	393
Coats	474
Gloves	362
Hats	563
Hygiene kits	328



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